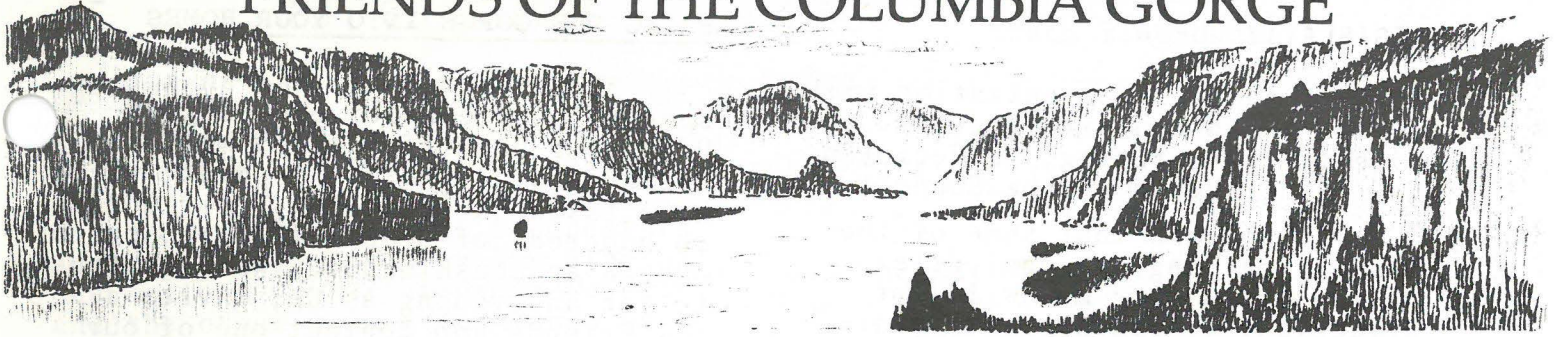


FRIENDS OF THE COLUMBIA GORGE



WINDS IN THE GORGE
Winter Issue, 1982

Dear Friends:

In this newsletter we are featuring the state of Washington in celebration of the opening of our Vancouver, Washington office. We now have two offices in the state of Washington, one in Seattle and one in Vancouver!

We opened the Vancouver office to make it easier for our supporters in Southern Washington to join in the efforts of our two states to preserve the beautiful Columbia River Gorge. "With a little help from our friends," we will continue to work for a single management plan for Oregon and Washington in the Gorge. By strengthening our presence in Washington state, we hope to make the plan a reality.

In 1931, Sam Boardman said it well, when he wrote about the controversy over which state should own Beacon Rock:

"A river boundary line does not obscure our scenic vision. Should it stifle our scenic preservation?"

LEGISLATIVE UPDATE

Working to preserve & protect the Gorge

Congressional Hearing Cancelled on Two Days Notice

What a tremendous disappointment for all of us. We worked so hard in preparation for the hearing that it came as a real shock to have it cancelled at the last minute.

Senator Hatfield, who chairs the Senate Appropriation Committee, was asked by Pres. Reagan to come back to D.C. on the very day of our hearing. Now we must wait until next year.

On the bright side, we can anticipate two full days of hearings in the Gorge. This way we all have an opportunity to be heard. We expect the hearings to

take place in February or early March.

Personally, I want to thank the many members and organizations who were so willing to present testimony and all those who volunteered their time and energies in preparation for the hearing. As it turned out it was only a "practice run." But if "practice makes perfect" we will excel when the hearings are actually held!

The Clark County Chapter did an excellent job in presenting our case for Gorge preservation to the Vancouver City Council. As expected,

(cont. p.2)

LEGISLATIVE UPDATE *cont.*

we were the only organization with a plan and a constituency. At the time of this writing, no decision has been reached by the Council.

It appears that some of the Washington Congressional delegation are making moves in our direction, if recent remarks are any indication.

Senator Slade Gorton was quoted in The Columbian as saying, "The state (Washington) has done nothing in the past year and local governments have done very little . . . if state and local action is not forthcoming early next year, I think we will see some Congressional action."

Senator Henry Jackson announced at a recent conservationist breakfast that after the wilderness issue was settled, Gorge preservation was the next major environmental issue for the State of Washington.

Representative Don Bonker, at a League of Women Voters' debate, reconfirmed his commitment to work with the Oregon delegation on a solution for the Gorge after the election.

Our work continues with ever greater emphasis on gaining support from the State of Washington. Thanks to each of you, we can do it.

C. KIRCHNER

**** VOLUNTEERS - HELP! ****

WITH OUR NEWLY OPENED VANCOUVER OFFICE, VOLUNTEERS, ESPECIALLY ON A STEADY BASIS, ARE TRULY NEEDED. PLEASE GIVE US A CALL: (503) 241-3762 OR (206) 694-6717 A HALF DAY TWICE A MONTH IS TERRIFIC!

ON THE LOOKOUT . . .

For a Radio Shack home computer to use in our office temporarily. It must be a TRS-80, Model III with disk drives and parallel port.

BRING THE GORGE INTO YOUR HOMES

The Friends have had an active speaker's bureau for over a year. Using our beautiful multi-media slide show as the focal point, we have taken the Columbia River Gorge to hundreds of people throughout Oregon and Washington. We urge you to set an evening aside, invite a few friends and contact one of our offices - we will provide a speaker and our widely acclaimed slide show.

DID YOU KNOW . . .

The cascades of the Columbia, now submerged beneath Bonneville Lake, were formed by a gigantic landslide over 700 yrs. ago?

Probably triggered by a great earthquake, it came down from Table Mountain and Greenleaf Peak, and now covers over 14 sq. miles north of the river. It shoved the river channel a mile to the south, and formed a 200-foot-high dam which drowned the forests as far east as Hood River.

FRIENDS OF THE COLUMBIA GORGE
"WINDS IN THE GORGE"
published quarterly

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Friends of the Columbia Gorge is a non-profit educational corporation dedicated to preserving the scenic, historic and economic resources of the Columbia River Gorge for future generations.

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A SOUTHERN WASHINGTON OFFICE!

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The Friends now have a beautiful Southern Washington office in downtown Vancouver, on 1306 Main Street. Office hours are Tuesdays and Thursdays, 11am to 3pm. We hope the new office will make the Friends more accessible to Southern Washington residents.

We are working hard to organize volunteers to staff the office. Our goal is to keep the office open full time.

Our speakers' bureau for this area has been formed, and we are seeking engagements with anyone who is interested in the Gorge.

Either call the office to leave a message, or call Anne Olwine, Clark County Chairperson

at (206) 695-5340.

We have been lucky enough to acquire an unusually fine collection of historic photographs, circa 1905-1916, of the Columbia River Gorge. Don Breakey has donated them to the Friends.

These outstanding photographs have been a drawing card for the office. They were featured in the Vancouver section of The Oregonian, filled a news slot on KATU-TV, and were also shown on cable television.

Come visit us in Vancouver!

FINDING THE KISER/WINTER STUDIO COLLECTION

By Mr. Don L. Breakey,
Brush Prairie, Washington

In about 1973 my dad, Willard Breakey, did some work for a man on his car in Spokane, who was in the process of moving to the East. This man did not have much money and wanted to trade boxes of old photographs to my dad for the repair of his car. My dad was an amateur photographer and enjoyed looking at old photographs, especially taken back when he was a kid. He does not remember the gentleman's name, but thought he was from the Portland area.

Last year my dad wanted to get the photos out of his basement and to some place where they could be saved, so he gave them to me to store or to arrange for their preservation.

After much sorting of all the photos, I found these nice ones of the Columbia River Gorge and felt that the Friends of the Columbia Gorge should have them as a gift. The balance of the collection will be given to the Oregon Historical Society.

IN REMEMBRANCE . . .

Michael C. Zander in recognition of his love for the Columbia River Gorge and his interest in seeing it preserved. A generous donation was given to the Friends by his wife Sharon A. Baker-Zander and Mr. and Mrs. Edmund L. Zander, his parents.

*Frederick Kirk Russell, Sr.
(1910-1978). Pauline S. Russell*



Tourism in the Gorge ~

At the request of the Friends of the Columbia Gorge, Elisabeth L. Lyon, Urban Planner, developed a working paper on tourism potential in the Columbia River Gorge. The following is excerpts from her paper.

"Tourism is a long standing element of the economy in The Columbia River Gorge, along with forestry and agriculture. The area has a wealth of natural resources on which each of these industries depends. Enhancement of tourism through carefully planned and coordinated efforts can add to the local economy and capitalize on programs and trends toward tourism, which are underway in both Washington and Oregon.

Initially The Gorge needs a universal identity. Those who have driven through can appreciate its scale and beauty, but someone from outside the immediate area of Washington and Oregon very likely does not have any image of The Columbia River Gorge, much less one that includes its size and splendor. Such potential visitors are even less likely to have a sense of all the activities that also are possible in The Gorge.

Hence it is important to create a definition for The Gorge which will entice visitors to come. The Gorge needs an identity, an identifiable image such that when the area is mentioned, it has some immediate recognition. In addition to this overall identification, both the subtle and more obvious attractions should be highlighted in a way that directs the traveler to the specific activities of their liking, among all that are available.

One way to create an identity for The Columbia River Gorge is a national designation. A federal designation indicates to the unfamiliar travel agent or tourist that a place is important and worth seeing. In effect the designation provides credibility. Moreover, maps, tour books and brochures, both publicly and privately produced, give special attention and allow more extensive description, for areas designated as having national significance. In this vein, the National Scenic Area designation, which is being discussed for The Gorge, could provide major benefits for tourism.

In summary, The Columbia River Gorge already has a significant level of tourism. In order to attract more tourism The Gorge must first have a distinct image in order to catch the attention of those who have not yet experienced it. In addition, the activities in The Gorge must be packaged so that the visitor will understand what is available to experience and how this can be done. With a heightened awareness of The Gorge and its attractions, destination visits may be increased. Finally, The Gorge should be promoted as an entity and through cooperative bi-state efforts."

COLUMBIA RIVER GORGE
NATIONAL SCENIC AREA

Mt. St. Helens' Wilderness Area

Mt. Adams Wilderness Area



NATURAL ATTRACTIONS

- 1 Lewis & Clark State Park
- 2 Pacific Forum Park
- 3 Crown Point
- 4 Rooster Rock Park
- 5 Cape Horn
- 6 Bridal Veil Falls
- 7 Benson State Park
- 8 Multnomah Falls
- 9 Horsetail Falls
- 10 St. Peters Dome
- 11 Beacon Rock State Park
- 12 Moffett Hot Springs
- 13 Eagle Creek Trail
- 14 Punch Bowl Falls
- 15 Pacific Crest Trail
- 16 Dog Mountain
- 17 Mitchell Point
- 18 White Salmon River Mouth
- 19 Prehistoric Rock Fences
- 20 Balch Cemetery
- 21 Horsethief Lake State Park
- 22 Indian Petroglyphs
- 23 Maryhill State Park

MANMADE ATTRACTIONS

- 1 Crown Point
- 2 Bonneville Dam
- 3 Bridge of the Gods
- 4 Cascade Locks
- 5 Skamania County Historical Museum
- 6 Broughton Log Flume
- 7 Spring Creek Fish Hatchery
- 8 Fort Dalles Surgeon Headquarters
- 9 St. Peter's Church
- 10 The Dalles Dam
- 11 Maryhill Museum
- 12 Stonehenge

COMMERCIAL ATTRACTIONS

- 1 Columbia Sightseer Tours
- 2 Columbia River Tour Boat Rides
- 3 Scandia Motor Lodge
- 4 Charburger Restaurant & Museum
- 5 Carson Hot Springs
- 6 Hood River Golf
- 7 Mt. Hood/Bonneville Scenic Loop Drive
- 8 Inn of the White Salmon
- 9 Columbia Gorge Hotel
- 10 The Dalles Tour Train

WHAT'S HAPPENING IN SEATTLE?
GORGE OFFICE KEEPS BUSY

The Seattle office has been putting most of its energy into educational endeavors and a membership drive.

Due to the generosity of many Associate Sponsors, the Seattle office now owns its own equipment for presenting the slide show.

Poster sales are up, thanks to ads that were placed in some leading magazines, including Pacific Northwest. Nancy Russell and I have visited several radio stations in the area to promote the Gorge.

Our office is working hard to reach Governor Spellman and we urge everyone to write Governor Spellman and our Congressional leaders.

In December an article by Nancy and the Kiser/Winter photo collection will appear in the Landmarks Magazine.

January will bring a fundraiser featuring the Historical Kiser/Winter Photo Collection now in the Vancouver office.

K. Simenstad



READ ABOUT THE GORGE THIS WINTER
PLAN YOUR SPRING AND SUMMER ADVENTURES

- (1) The Columbia River Gorge: An Enjoyment Guide,
by Jack Grauer
- (2) 35 Hiking Trails: The Columbia River Gorge,
by Don & Roberta Lowe
- (3) The Magnificent Gateway: A Geology of the Columbia River Gorge,
by John Eliot Allen
- (4) Lancaster's Road: The Scenic Columbia River Gorge Highway,
by Oral Bullard
- (5) Fishwheels on the Columbia,
by Ivan Donaldson & Frederick Cramer
- (6) Bridge of the Gods, Mountains of Fire,
by Chuck Williams

*** Check your local bookstore or library for other interesting books.

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FRIENDS OF THE COLUMBIA GORGE MUSIC

Have you heard "Columbia River Gorge" by Scott Brown? It's been hitting the airwaves in both the Portland and Vancouver areas, especially KRDR, KXL, and KEX radio stations - KEX has been featuring it frequently in the morning, reminding commuters they would be having a better day if they were going up the Gorge.

A 45 disc of the song* will be on the market for the holiday giving - available at record stores and the Friends of the Columbia Gorge offices.

*Produced by Friends of the Gorge Music, BMI (see our GIFTS section)

*Scott Brown will bring his band for dancing and sing his song at the "Winter Picnic" January 22 in Portland.

"Where the desert meets the forest
And the forest meets the sky."



GIFT GIVING IDEAS - - - SHOP WITH THE FRIENDS

POSTERS

Friends of the Columbia Gorge, has a series of full color posters of the beautiful Columbia River Gorge for sale. Two of the posters are from photographs by Ray Atkeson: one depicts winter at Crown Point and the other summer farmlands as viewed from Cape Horn. A third poster from a photograph by Gary Braasch depicts the moon rising behind Crown Point at sunset.

The posters make a wonderful Christmas gift for that special friend or family member.

Cost is \$7 per poster.

COLORING BOOK

Another gift available from the Friends is a newly published "Columbia River Gorge Coloring Book." A 32 page book full of the creatures and plants that live in the Gorge. It is perfect for your little friends.

Cost is \$5 a book.

BOOKS

We also have Jack Grauer's indispensable book, Columbia River Gorge: An Enjoyment Guide.

Cost is \$2.50.

The Native Plant Society of Oregon's book of Survey of Wildflowers and Flowering Shrubs of the Columbia Gorge is available. (a technical listing)

Cost is \$2.50.

A beautiful and interesting book titled, Bridge of the Gods, Mountains of Fire by Chuck Williams is offered to you through the Friends of the Gorge.

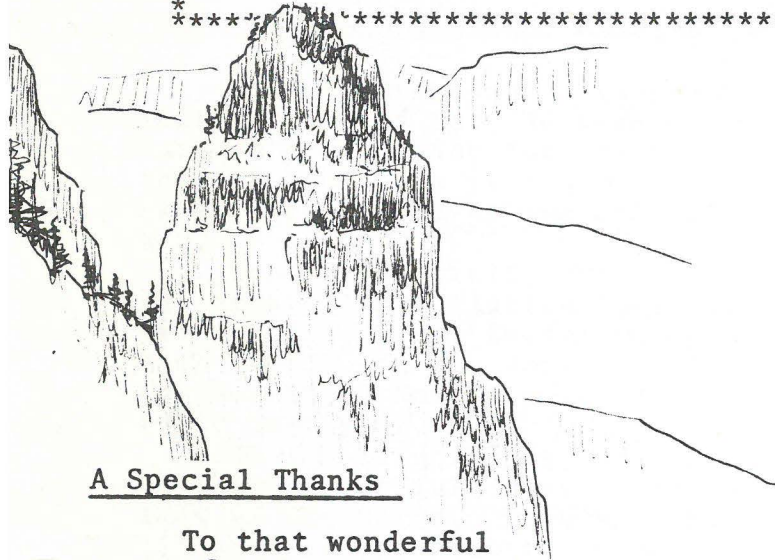
Cost is \$31.50.

RECORD

A special treat! Put yourself in the Gorge environment for 2½ minutes. We are excited to have Scott Brown's song, "Columbia River Gorge," on a single 45 record available through our offices.

The music is poetic, beautiful. Cost is \$3.50.

***** ORDERING *****
* * * * *
* You can order the posters, books and records directly from the *
* Friends by calling (503) 241-3762 or writing to any of our *
* offices. ALL PRICES INCLUDE POSTAGE AND HANDLING. See back *
* of this newsletter for easy ordering. *
* * * * *



A Special Thanks

To that wonderful team of volunteers who have and are helping us in so many ways. Without you we simply would not be.

A Winter Picnic: Eat - Drink - Dance for the Columbia River Gorge

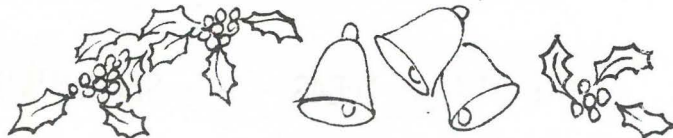
Great things are happening at the Yamhill Marketplace in the heart of downtown Portland January 22nd. Dinner is from 6:30 to 8:30pm with a variety of entertainment planned. Scott Brown and his band, "The Tempests", will give us some lively dancing music beginning at 8:30pm - we've danced to their music and loved it!

Admission \$5.00*
Admission with dinner \$12.00*
*includes complimentary glass of wine or beer

****To order your tickets see the back page of this newsletter.

Another good holiday gift!!!

HOLIDAY SHOPPING!



Please send me right away:

- (1) _____ records of Scott Brown's "Columbia River Gorge" Song (\$2.50)
- (2) _____ Columbia River Gorge Coloring Book(s) (\$5.00)
- (3) _____ Columbia River Gorge Posters __ moon __ summer __ winter (\$7.00)
- (4) _____ Jack Grauer's Columbia River Gorge: An Enjoyment Guide (\$2.50)
- (5) _____ Chuck William's Bridge of the Gods, Mountains of Fire (\$31.50)
- (6) _____ Native Plan Society's Survey of Gorge Plants (\$2.50)
(technical listing)

ALL PRICES INCLUDE POSTAGE AND HANDLING

Total Amount Enclosed: \$ _____ Send to: _____

Thank you very much for your support of Friends of the Columbia Gorge.

NAME _____
 ADDRESS _____ CITY _____ STATE _____ ZIP _____

"A Winter Picnic: Eat - Drink - Dance for the Columbia River Gorge"

We are planning to join you on January 22nd at the Yamhill Market, Portland:

Around the Corner...

- _____ Admission \$5.00 each*
- _____ Admission with dinner \$12.00 each*
- _____ TOTAL ENCLOSED (send to the Portland or Vancouver Office)

*complimentary glass wine or beer included

FRIENDS OF THE COLUMBIA GORGE

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